

Below is a Proposed Agenda Item from Area Committee Chair, Karin S., to the General Service Office. This item is being submitted to Area 21 for approval and may be on the agenda for the June 7<sup>th</sup> Area Assembly.

“ Proposals that are important to the future of Alcoholics Anonymous, policy decisions or request for changes to Conference-approved literature and items that might require the collective conscience of the Fellowship. The trustees, corporate directors and staff bring together years of experience in A.A. service in making decisions about the appropriate process or disposition of proposed Conference agenda items. Warranty Six reminds us “that though the Conference may act for the service of Alcoholics Anonymous, it shall never perform any acts of government...”

Item from Karin S below:

**(1) Submit a clear and concisely worded motion.**

Guidance is needed in regards to maintaining traditions for social media pages that use the A.A. name.

**(2) What problem does this proposed item address?**

If and how an A.A. district or area should use social media and how to best stick to the traditions.

**(3) What level of group conscience, if any, discussed the proposed agenda item? Make it clear who is submitting the item (an individual, group, district, area, etc.).**

*Note: While all items are received equally, experience has shown that ideas greatly benefit from the value of a broader group conscience. Consider if and with whom you would like to have a group conscience discussion on the proposed agenda item prior to submitting.*

District 18: 5/17/26

Area 21: 6/7/26 or to be determined

**(4) Provide background information that describes and supports the reasoning for the proposal. List background material(s) included with the proposal: 3**

Some districts and areas are beginning to use social media, including our area. This has raised a number of issues and questions in regards to the traditions: maintaining anonymity at the level of press radio and films (Tradition 11), how best to carry the message of A.A. to the alcoholic who still suffers (Tradition 5) using a social media platform, whether using a social media platform falls under attraction rather than promotion (also Tradition 11) and whether having a

social media page is lending the A.A. name to any related facility or outside enterprise when districts or areas when use this platform, or purchasing ads using this platform.

**(5) What are the intended/expected outcomes if this proposed item is approved?**

Recommended best practices would be provided by the G.S.O. when using social media.

Improved unity, improved adherence to 12 traditions, and potentially an increased ability to attract younger alcoholics to the program of A.A.

**(6) Provide a primary contact for the submission.**

Area 21 Technology Chair: Karin Sandoval

**(7) Final comments:**

Submit completed forms to the GSO Staff Member on the Conference Desk:

EMAIL: [Conference@aa.org](mailto:Conference@aa.org)

POSTAL MAIL: Attn: Conference Desk

General Service