

Since I took over the website in September of 2014;

My goals for the website were:

- ❖ Make the website more mobile friendly, within the confines of our current plan.
 - Removed most pictures.
 - Added links to flyers, as opposed to posting them in whole.
 - Made text somewhat easier to read.
 - Made text larger
 - Placed content in columns.
- ❖ Keep information as current as possible.
 - Attend district meetings for events within our district.
 - Asking for group help.
 - Attend Area assemblies for events within our area.
 - Searching surrounding districts websites for events that may interest members in our district.
- ❖ Add content that district AA members find pertinent.
 - Added a password protected area for committee chairs and GSRs.
 - Added district reports.
 - Added contact info for the district as well as the area.
 - Added contribution addresses.
 - District
 - Corrections
 - Area
 - GSO
 - Added links to other websites, which might interest AA members and visitors.
 - Added a Google calendar for meetings and events. Events may be added to your calendar.
- ❖ Make it easier for AA members and potential members to find meetings.
 - Added meetings sorted by cities and by day / time.
 - Added a easy to read printable meeting list.
 - Added pintable version of our published “when and where’s”
 - Updated links to surrounding districts.

My future goals for the website are:

- Continue to make the website more mobile friendly.
 - Utilize “responsive” website format.
- Find a platform so that the next webmaster would find easy to use and update with little knowledge of website building.
- Find a domain name that is easier to remember and convey to potential and new members.

- Add content that members would like to see.
 - Obituaries.
 - Sobriety anniversaries.
- Add a collaboration platform for officers and committee chairs to communicate in-between district meetings.
- Get members to use the website as a tool in their recovery.
 - Using it to find meetings and events.
 - Using it as a tool to help carry the message.
 - Suggesting content.
 - Informing webmaster of upcoming events and meeting changes.

During my involvement with the area webmaster and other area webmasters, I have had the opportunity to make trial websites on several online responsive website builders. I have found one that meets the requirements for the goals I proposed for our website.

Wordpress.com is the platform that I recommend. It has responsive themes, password protected pages, and is fairly easy to use. It is a takeoff of the very popular website building software “Wordpress” used by most other district webmasters. So other features such as “meetingguide” (a global meeting app to find an AA meeting anywhere) may be implemented.

On our current plan with Register.com is set to expire 17-Jul-2018. I know that this seems a long way off. The lack of a website that is truly mobile friendly alienates a large group of people who are still suffering by being difficult to access. And, if we choose a new domain name (I recommend this) we could have the old domain redirect to the new website to allow time for outside and currently unknown links to our website to be updated.

The cost for this update would be very low, \$71.88 per year (see plan comparison doc attached) this price includes a domain name.

I would propose that the AACI11.org name is a good choice; it maintains the commonality of our current name and geographic location.

I would like make a motion that the district approves the new domain name AACI11.org and to allocate \$71.88 to upgrade from the current free plan it is on now. And to start requesting the links to our website from other websites be updated.

Respectfully submitted.

Tim C.

District 11 webmaster.

Wordpress.com. Compare plans

	Free	Personal	Premium	Business
	<i>Free for life</i>	<i>\$5.99 per month, billed yearly</i>	<i>\$8.25 per month, billed yearly</i>	<i>\$24.92 per month, billed yearly</i>
Price per year	\$0.00	\$71.88	\$99.00	\$299.04
Free Blog	✓	✓	✓	✓
Advertising Vouchers			\$100	\$100
A Custom Site Address		✓	✓	✓
Space	3GB	3GB	13GB	Unlimited
No Ads		✓	✓	✓
Custom Design			✓	✓
VideoPress			✓	✓
Premium Themes				Unlimited
Google Analytics				✓
Support	Community	Email & Live Chat	Email & Live Chat	Email & Live Chat